

Earn up to a \$100 VISA® Prepaid Card with Purchases in CONNECTION



Earn a VISA® Prepaid card™ valued at up to \$100 by increasing your GM Genuine Parts and ACDelco Parts purchases on CONNECTION. See details below to learn how!

PROMOTION PERIOD: January 1 Through February 28, 2023

ELIGIBLE PARTS: ALL GM Genuine Parts and ACDelco Parts



WHO CAN EARN:

WHAT TO EARN:

HOW TO EARN:

Existing Registered CONNECTION Customers*

Can earn a

\$50

Visa® Prepaid Card

By increasing purchases of eligible parts by 10% during the promo period compared to the same period in 2022

Can earn a

\$100

Visa® Prepaid Card

By increasing purchases of eligible parts by 20% during the promo period compared to the same period in 2022

New/Inactive CONNECTION Customers **

Can earn a

\$100

Visa® Prepaid Card

If they purchase a minimum of \$1,000 or more in eligible parts purchases through CONNECTION during the promo period compared to the same period in 2022

*Existing customers who purchased a minimum of \$1000 in GM Genuine Parts or ACDelco parts during January 1 Through February 28, 2022.

**New/Inactive customers with no historical purchases or less than \$1000 in CONNECTION during January 1 Through February 28, 2022

WHY USE CONNECTION?

CONNECTION IS YOUR COMPLETE ONLINE PARTS ORDERING SYSTEM THAT CONNECTS YOU WITH YOUR PREFERRED DIRECT ACCOUNT. IT IS FREE TO YOUR REPAIR SHOP AND PROVIDES FEATURES INCLUDING:

- VIN based parts look-up
- Service Trend Advisor
- Local Inventory Tracker
- Real-time pricing and product availability
- Access to GM Illustrated catalog and ACDelco Battery, Pigtail Chemical, and Non-Application catalogs

Visit acdelco.com/connection to learn more and to register now so you are ready for the promotion.

ELIGIBLE CUSTOMERS:

My GM Partner Perks Members installers, collision, fleet shops, Independent Service Centers, Regional Service Centers, and Fleet Customers in the US only.

REGISTRATION REQUIRED:

Users can register at any time during the promotional period and receive credit for qualifying purchases retroactive to the beginning of each promotion period. Register for the promotion and track your qualifying purchases via the promotions tab on CONNECTION.

*Offer available at participating ACDelco Distributors.

**All eligible parts are identified by the PROMO ITEM indicator in CONNECTION. Participating ACDelco Distributors will receive Visa® Prepaid Card™ with a personalized letter for distribution to their customers within 90 days of the promotion end date.